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LIST 1937
RIVERSIDE FARM
SELECTED VARIETIES
VEGETABLE & FLOWER
SEEDS
BULBS & PLANTS



EXCELSIOR PETUNIAS

Natural size. Remarkable for not only the self colors and wonderful blends, but also striping and bordering of the flowers, their large size and delicate fragrance. This is my special stock and I know it will please all who are fond of fine Petunias. Packet, 10c.

C. H. BREWER
Riverside Farm, Rahway, N. J.

RIVERSIDE FARM

Rahway, N. J.

January, 1937

Friends and Patrons:



I take pleasure in sending you a copy of this, my 1937 list of Selected Varieties of Seeds, Bulbs and Plants for your consideration. I believe you are interested in Quality first in the varieties you may grow, whether vegetables or flowers, for the home garden or market. It is my aim to produce and supply the best seeds of the Quality varieties listed in this catalog.

I have had years of experience in the growing of seeds and plants. I know that a few cents more invested in the best grade of either seeds or plants is money well spent.

May I call your attention here to the back cover page where I have listed my Riverside Farm Introductions. Varieties not obtainable elsewhere, and which I can assure you will give much pleasure and satisfaction to the planter.

My old customers often send me the names of their friends or neighbors to send a copy of my catalog and I want to thank them for their kindness which I appreciate very much.

To those who may receive a copy of this catalog and who have never planted Riverside Farm Seeds, I can assure them of my personal attention in filling their orders, with as high grade seeds, bulbs and plants as may be had anywhere, at any price.

I want to prove to you the value of Riverside Farm Seeds in your garden this season. I will appreciate an order if only for a single packet, and barring weather conditions over which we have no control, the seeds must prove to your satisfaction, if not say so, and I will return to you the price paid for the seeds.

Again thanking my old friends for past favors, and with best wishes for the season, I am

Very respectfully

C. H. BREWER



SEEDS BULBS AND PLANTS SENT POSTPAID

Unless otherwise stated all Seeds, Bulbs and Plants will be sent postpaid to your address. Remit by registered letter, money order, check, or for small amounts stamps will be accepted. Please write your name and address very plainly on every letter and order. Order early and you will have seeds on hand when required.

RIVERSIDE FARM
SELECTED VARIETIES
VEGETABLE SEEDS

All Vegetable Seeds are put up in very liberal packets at 10c. per packet. Any 12 packets your selection for One Dollar; postpaid. Seeds enough for a good sized garden, and varieties that will please you, both for yield and quality.



BEANS

Early Bountiful. One of the best long flat podded green beans. Very productive and continues in bearing a long time. Pods free from strings, tender and of fine quality. $\frac{1}{4}$ lb. 10c; Pound 30c; 2 lbs. 55c; 5 lbs. \$1.25.

Stringless Black Valentine. The pods when young are nearly round, long and very tender. It is early, vigorous in growth, very prolific and one of the best varieties to grow either in the home garden, or for the market. $\frac{1}{4}$ lb. 10c. Pound 30c. 2 lbs. 55c; 5 lbs. \$1.25.

Pencil Pod Wax. The finest long, round podded wax bean. A strong grower, very productive, pods very brittle, stringless, and of finest quality. $\frac{1}{4}$ lb. 10c. Pound 30c; 2 lbs. 55c; 5 lbs. \$1.25.

FORDHOOK BUSH LIMA

The best of all the potato lima class. Plants strong, upright in growth and a good yielder. The green beans are tender, juicy and of very fine flavor when cooked. $\frac{1}{4}$ lb. 10c. Pound 30c; 2 lbs. 55c; 5 lbs. \$1.25. 10 lbs. or more not prepaid, 20c. lb.

GIANT PODDED POLE LIMA

Vines vigorous in growth and pods are produced in clusters. Pods are large often seven inches long and contain 5 to 6 large beans invariably of superb flavor. Very productive and continues in bearing until vines are killed by frost. The best pole lima bean to plant. $\frac{1}{4}$ lb. 15c. Pound 40c; 2 lbs. 75c; 5 lbs. \$1.65, postpaid.

BEETS

CROSBY'S EARLY EGYPTIAN. A very fine early beet of fine form, deep red flesh and extra good quality. For either the home garden or market it is one of the very best varieties. The seed I offer is of my own growing from selected roots, there is no better to be had at any price. Oz. 15c; $\frac{1}{4}$ lb. 30c; 1 lb. \$1.10. 5 lbs. for \$5.00.

Detroit Dark Red. A fine beet for market. Roots globe shaped with small tops. Flesh deep red and quality exceptionally fine. Used for canning more than any other variety. Very choice stock. Oz. 15c; $\frac{1}{4}$ lb. 35c; 1 lb. \$1.20.

FOR STOCK AND POULTRY

MAMMOTH LONG RED MANGEL WURZEL. The best long red mangel and heaviest yielder. The quality of the roots for poultry and stock feeding is very high. Oz. 10c; $\frac{1}{4}$ lb. 20c; pound 60c.

SWISS CHARD BEET

LUCELLUS. Plants grow nearly two feet high and have curled leaves, of a light yellowish green, and of fine quality when cooked. Swiss Chard replaces spinach during hot weather and can be cut all summer and fall. Oz. 15c; $\frac{1}{4}$ lb. 30c.

C. H. BREWER, *Riverside Farm, Rahway, N. J.*

CABBAGE

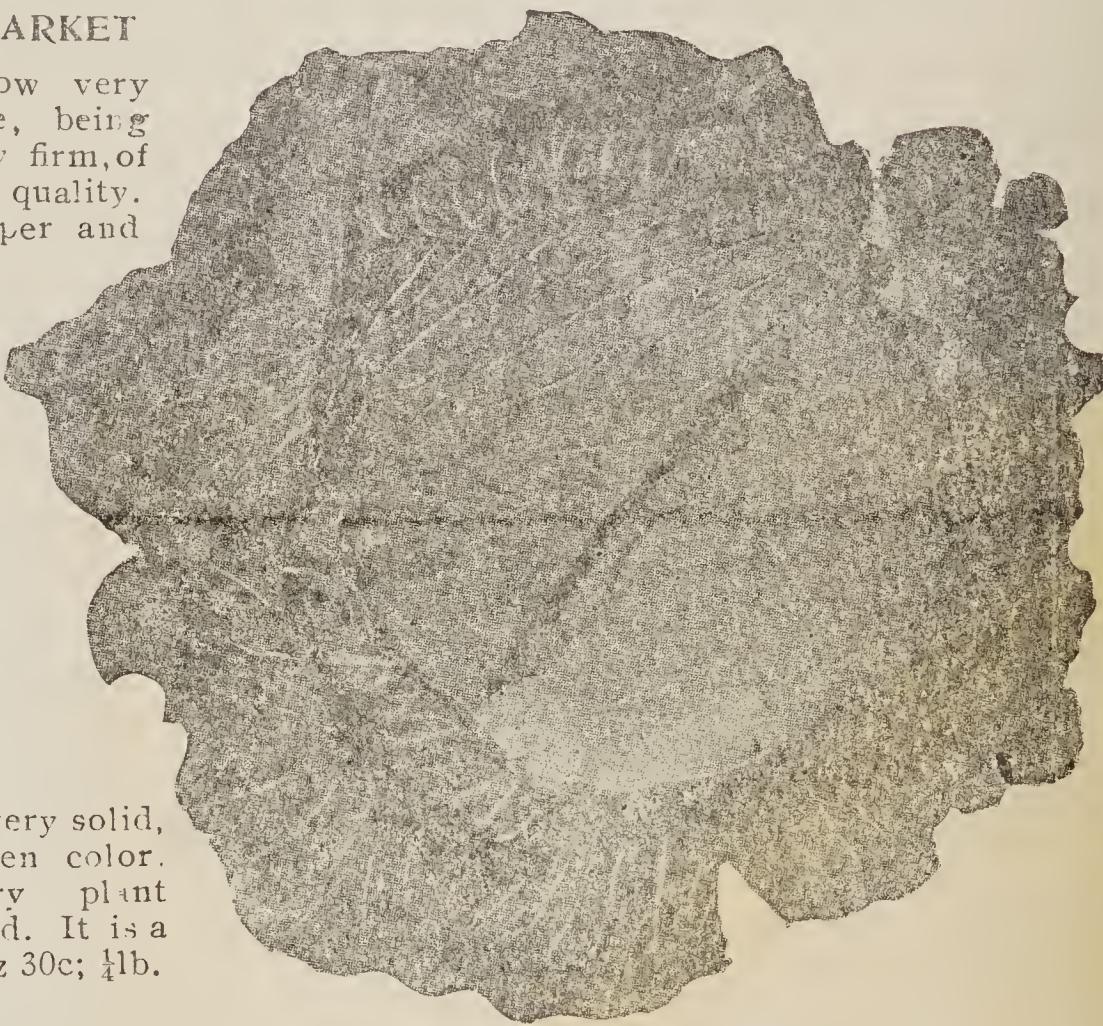
able owing to its earliness, fine quality and appearance. Oz. 35c; $\frac{1}{4}$ lb. \$1.00.

MIDSEASON MARKET

The heads grow very uniform in size, being round, deep, very firm, of good size and fine quality. It is a great cropper and one of the best cabbage to plant. Oz. 30c; $\frac{1}{4}$ lb. 85c.

DANISH BALL-

HEAD. Short Stem. This is a heavy yielding strain and under good average conditions this is the most profitable Danish cabbage to raise. The heads are somewhat flattened, very solid, and of good green color. Practically every plant makes a good head. It is a good keeper. Oz 30c; $\frac{1}{4}$ lb. 85c.



Midseason Market Cabbage

CARROT

finest quality. Oz. 15c; $\frac{1}{4}$ lb. 35c; 1lb. \$1.20.

Chantenay. A very popular variety extensively grown for table and market. Roots grow very smooth, deep orange in color, and are of the

Danvers Half Long. A heavy yielder of fine roots, rich orange in color, medium size and fine quality. A fine market variety. Oz. 15c; $\frac{1}{4}$ lb. 35c; 1lb. \$1.20.

TENDER SWEET. The roots grow very smooth and uniform in size, and are very attractive in bunches or baskets for market. The quality is very good. Try it. Oz. 20c; $\frac{1}{4}$ lb. 50c.

CELERY

free from stringy fibers. The stalks have a fine nutty flavor. $\frac{1}{4}$ Oz. 25c; Oz. 75c.

EMPEROR. This is the best and finest quality celery that I know of. The stalks grow 15 to 18 inches high, thick through, very brittle, and

Easy Blanching, or Sanford Superb. A fine variety of dwarf compact growth, for late fall or winter use. It does not blanch quite as quickly as Golden Self Blanching but keeps better, and the quality is much superior to that variety. Oz. 60c.

CUCUMBER

of fine shape and very good quality. Oz. 20c; $\frac{1}{4}$ lb. 35c.

Early Fortune. This is one of the very best for either home use or for market. Fruits deep green in color,

Improved Long Green. A fine variety for pickling, slicing and market. Fruits dark green in color, flesh white, crisp and of fine quality. Oz. 20c; $\frac{1}{4}$ lb. 50c.

All Vegetable Seeds are 10c. per packet. 12 Pkts for \$1.00.

From

C. H. BREWER

RIVERSIDE FARM

RAHWAY, N. J.

Howell
PRINTERS & PUBLISHERS

PHOTOGRAPHIC COPIES
TELETYPE TRANSMISSIONS
TELETYPE EQUIPMENT

C. H. BREWER

L. N. YAWHAR

RIVERSIDE FARM

SWEET CORN

Gills Early Market. The earliest, large eared white corn. Ears having 12 to 14 rows and often measure 8 inches in length. The quality is very good for such an early variety. Try Gills Early Market. $\frac{1}{4}$ lb. 10c; 1lb. 30c; 4lbs. \$1.00.



EARLY POCOHONTAS. Cut from Photo. Stalks grow about 6 feet high, and produce 8 to 10 rowed ears, of large size, and of finest quality. I have grown and selected this variety for the past 17 years and know Pocahontas to be, one of the most productive, delicious quality early varieties grown. For the home garden or getting in the market early with really good corn, Pocahontas will prove to your satisfaction. This is my special stock. $\frac{1}{4}$ lb. 10c; 1lb. 30c; 4lbs. \$1.00.

STOWELLS EVERGREEN. This is a superior strain of Evergreen, being northern grown and therefore produces ears fully 10 days earlier than the ordinary Stowells Evergreen. Ears 7 to 8 inches long with 12 to 14 rows of deep kernels of fine quality. $\frac{1}{4}$ lb. 10c; 1lb. 30c; 4lbs. \$1.00.

BUTTERCUP. Medium early, larger and more prolific than Golden Bantam. The grains are very sweet and tender, better than Bantam, which is saying much, but the proof will be found in the eating. If you want the best quality yellow corn plant the Buttercup. $\frac{1}{4}$ lb. 15c; 1lb. 30c; 4lbs. \$1.00.

WHIPPLES YELLOW. This is a very fine variety to grow for either home use or market. The large size of the ears and the delicious quality of the corn combines to place it at the top of the list of yellow varieties. Stalks often produce two fine ears. $\frac{1}{4}$ lb. 15c; 1lb. 30c; 4lbs. \$1.00.

ENDIVE

Oz. 20c; $\frac{1}{4}$ lb. 50c.

Green Curled. This is the most popular and reliable variety to grow. Leaves finely cut and curled and blanch to a creamy white in the center.

EGG PLANT

good size and are of a deep and rich color. Oz. 40c. $\frac{1}{4}$ lb. \$1.25.

BLACK BEAUTY. This is the best variety. Plants are of vigorous growth and prolific. The fruits grow to a

KOHL RABI

proper stage of growth the quality is fine. Oz. 25c; $\frac{1}{4}$ lb. 60c.

Early White Vienna. This is the best variety and makes a delicious vegetable for the table. Cut at the

KALE

Dwarf Green Curled. Curly bright green leaves, tender and delicious in flavor. For winter use seed may be sown as late as July. Oz. 10c; $\frac{1}{4}$ lb. 30c.

LEEK

American Flag. The most popular variety, straight and uniform in growth and of fine quality. Grows to a good size. Oz. 25c; $\frac{1}{4}$ lb. 60c.

C. H. BREWER, *Riverside Farm*, RAHWAY, N. J.

LETTUCE

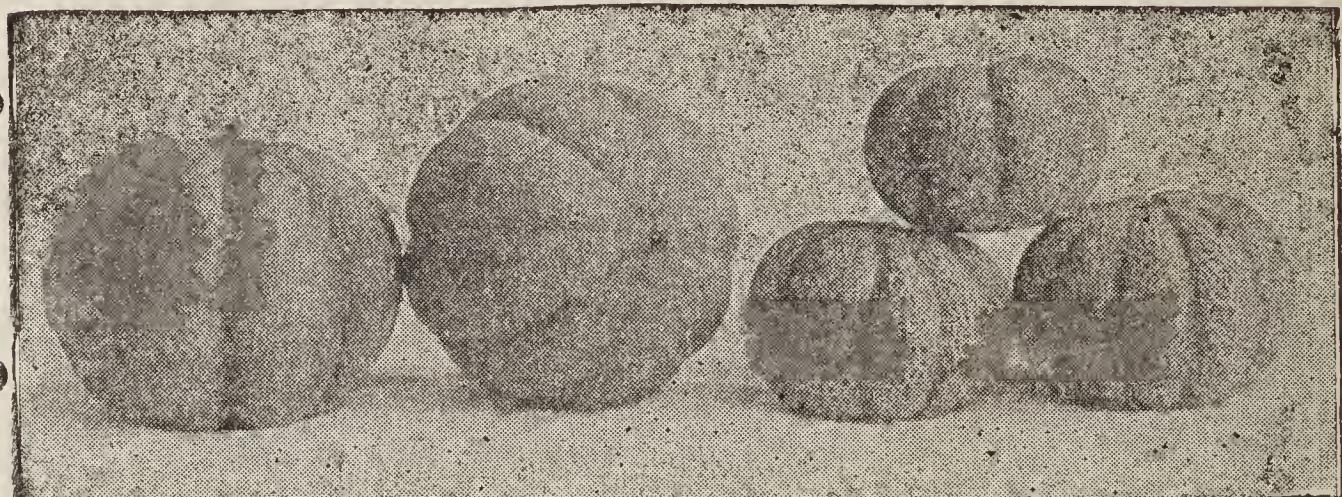
Oz. 20c; $\frac{1}{4}$ lb. 60c.

Black Seeded Simpson. The plant forms a large bunch of curled crisp and very tender leaves, of excellent quality. For the home garden it is one of the best loose leaf varieties, and can be used from the time the plants are small until full grown. Oz. 15c; $\frac{1}{4}$ lb. 45c.

May King. Fine for either early spring or fall planting. Plants of quick growth, heads of good size, and a rich buttery flavor. For either home use or market it is one of the best varieties to plant. Oz. 20c; $\frac{1}{4}$ lb. 60c.

California Iceberg. A very fine type of Iceberg lettuce, producing under favorable conditions large fine heads, almost perfectly round, and matures about ten days earlier than Wonderful or New York. The quality is fine. Oz. 25c; $\frac{1}{4}$ lb. 75c.

MUSK MELON



From a Photo. Delicious and Fordhook Early Muskmelons

Fordhook Early. Vines vigorous in growth and very productive, the melons running even in size, skin roughly netted, flesh salmon in color, very solid and of fine quality. Fine for home garden or market. Oz. 20c; $\frac{1}{4}$ lb. 50c.

DELICIOUS. The largest and best early muskmelon. For the home garden and roadside stand it will prove, owing to its earliness, high quality and good size, a valuable variety to plant. Flesh deep orange and always sweet. Oz. 30c; $\frac{1}{4}$ lb. 85c.

SUGAR ROCK. Flesh deep orange; very thick and of most delicious flavor. The melons are of medium size, heavily netted, early and the vines are very productive. A fine variety for market as it is sure to give satisfaction. Oz. 20c; $\frac{1}{4}$ lb. 50c.

WATER MELON

STONE MOUNTAIN. This is a fine variety for the North as it is one of the earliest to ripen. The melons are dark green in color and almost round in form. Flesh red and of best quality. Oz. 15c; $\frac{1}{4}$ lb. 40c.

ONION

Yellow Globe Danvers. Onions of perfect globe shape, with small necks, and deep yellow in color. Flesh solid, white and of mild flavor. Oz. 20c; $\frac{1}{4}$ lb. 50c.

White Portugal, or Silverskin. This is an early flat variety of good size and mild flavor. It is excellent for growing green onions for bunching and also makes fine onions for pickling. Flesh white and very solid. Oz. 20c; $\frac{1}{4}$ lb. 75c.

See back cover page. Riverside Farm Introductions, not obtainable elsewhere, Varieties that will give much pleasure and satisfaction to the grower. Try them.

C. H. BREWER, *Riverside Farm*, RAHWAY, N. J.

PARSNIP

selected roots. Oz. 15c; $\frac{1}{4}$ lb. 50c.

Harris Model. The roots grow to medium length, smooth and snow white, being very attractive for market. Seed grown from selected roots. Oz. 15c; $\frac{1}{4}$ lb. 50c.

PARSLEY

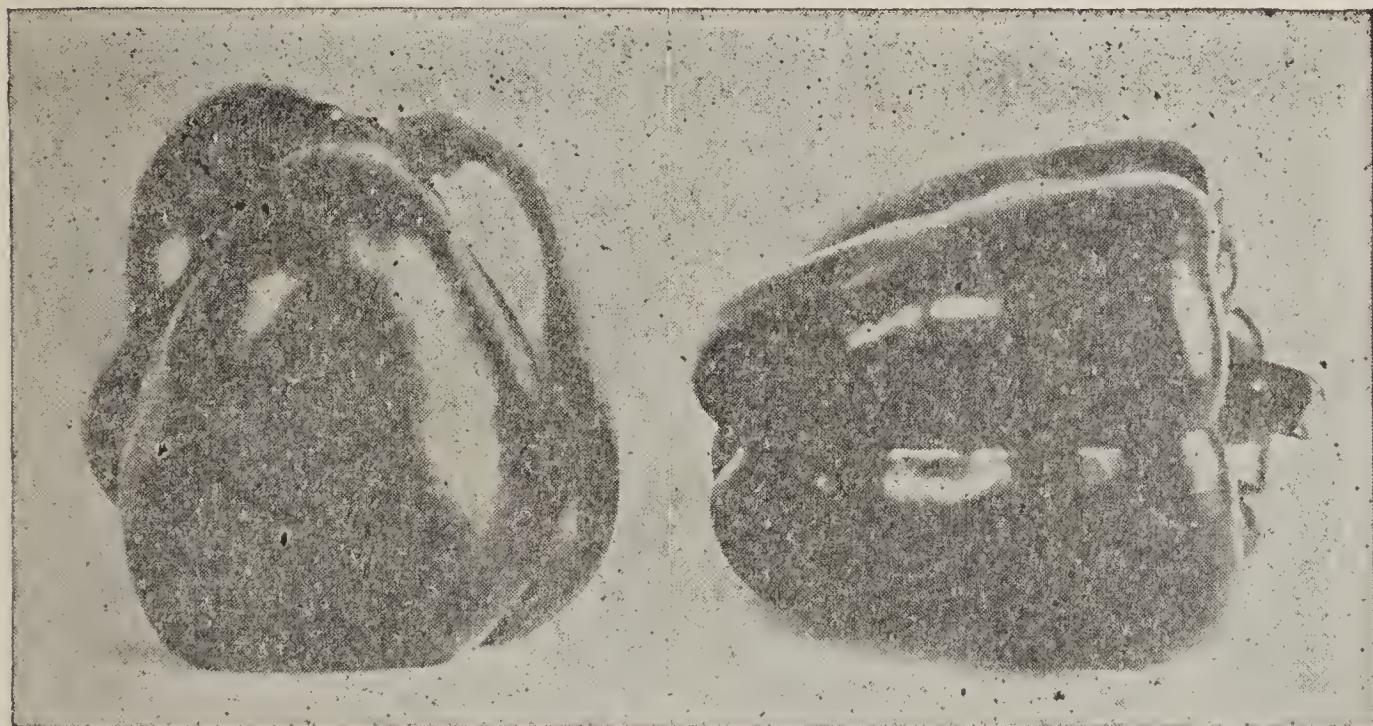
Dwarf Perfection. Leaves finely cut and curled, and the flavor is superior to other parsley. Oz. 15c; $\frac{1}{4}$ lb. 40c.

Hamburg, or Parsnip Rooted. The roots served like parsnips have a very pleasing flavor. They can be stored and used all winter. The leaves can be used same as other parsley. Oz. 15c; $\frac{1}{4}$ lb. 40c.

PUMPKIN

Cheese or Pie. Vines are very prolific and fruits ripen early. Flesh deep yellow, sweet and makes good pies. Oz. 10c; $\frac{1}{4}$ lb. 25c.

RIVERSIDE FARM PEPPERS



Golden Giant

California Wonder

HARRIS "KING OF THE NORTH" PEPPER

The Largest, Earliest, Most Productive, Fine Quality Pepper

Plants are medium in size, and somewhat branching in growth. Fruits dark green turning to a deep red when ripe. Flesh thick, mild and of fine quality. Fine for the home garden, and growers for market who want a really fine, large early pepper cannot do better than grow "King of the North" Pepper; Seed of my own growing from the best fruits only. $\frac{1}{4}$ Oz. 20c; Oz. 60c; $\frac{1}{4}$ lb. \$2.00.

California Wonder. A wonderfully fine market variety. The flesh is very thick, heavy and of finest quality. Medium early, and a heavy yielder under good growing conditions. Oz. 50c; $\frac{1}{4}$ lb. \$1.75.

Golden Giant. The fruits are very thick fleshed, large size, smooth and a deep golden yellow when ripe. The peppers are of very fine quality. $\frac{1}{4}$ Oz. 25c.

NOTE. I will be pleased to send any of your friends or neighbors who may be interested in what I have to offer a copy of this catalogue. Send their name and address when you send an order and I will include an extra packet of seeds.

All Vegetable Seeds are 10c. per packet. 12 Pkts for \$1.00.

C. H. BREWER, Riverside Farm, RAHWAY, N. J.

PEAS

LITTLE MARVEL. A very productive and high quality pea, only a few days later than Notts Excelsior, with larger pods, and peas of deep green color. A fine home garden variety. $\frac{1}{4}$ lb. 15c; 1b. 30c; 4 lbs. \$1.10.

LAXTONS PROGRESS. Vines grow 15 to 18 inches high and the pods 4 inches long, deep green and well filled with peas of high quality. This is the largest and considered the best of the medium early dwarf varieties. For either the home garden or market it is one of the very best. $\frac{1}{4}$ lb. 15c; 1b. 30c; 4 lbs. \$1.10.

RADISH

Crimson Giant. A very fine globe-shaped radish that does not become pithy, even when of large size, a quick grower, pure white flesh, crisp and of mild flavor. A fine all seasons radish. Oz. 15c; $\frac{1}{4}$ lb. 30c.

Icicle or Pearl. The best long radish, pure white, straight and nearly the same size the whole length. Grows quick and is of fine quality. Oz. 15c; $\frac{1}{4}$ lb. 30c.

SPINACH

King of Denmark. A fine variety of extra fine quality, and will stand longer than any other kind before running to seed. If you are fond of good spinach this variety will please you. Oz. 40c; $\frac{1}{4}$ lb. 20c; 1b. 40c.

Long Standing Bloomsdale. The leaves are large, thick and heavy, deep green and very much crumpled. It makes a fine appearance, and is a profitable variety for market owing to heavy yield and fine quality. Oz. 10c; $\frac{1}{4}$ lb. 20c; 1b. 40c.

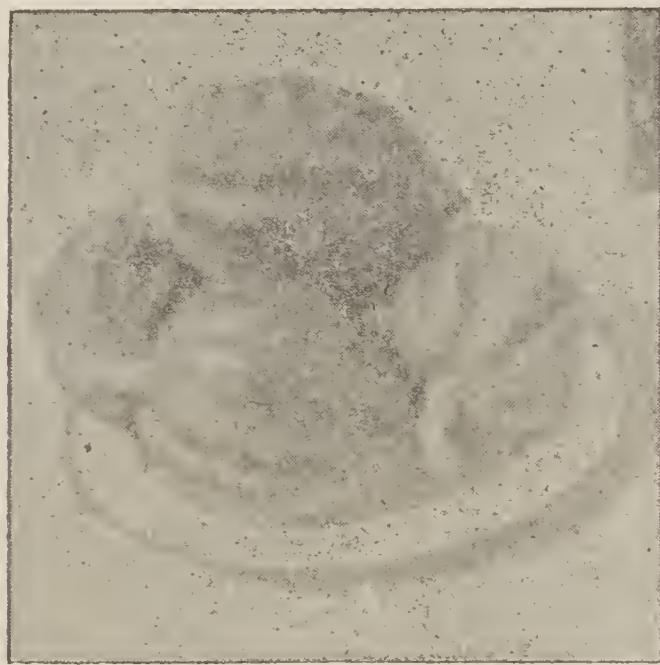


Table Queen Squash

SQUASH

Golden Summer Crookneck. Plants of bush growth, early and very prolific. Squashes crook-necked and of a rich yellow color, and of very good quality when cooked. Seed from selected fruits only. Oz 15c; $\frac{1}{4}$ lb. 35c; 1b. \$1.25.

Table Queen. The fruits grow 4 to 5 inches long, and 4 inches in diameter, with a hard shell, and will keep all winter when well ripened. Flesh deep yellow, sweet, of fine flavor and is one of the best for baking in the half shell. Try the Table Queen. Oz. 15c; $\frac{1}{4}$ lb. 45c.

Cocozelle. The fruit is long and slender, mottled with dark and light green. It is used when 10 or 12 inches long and can be boiled or cut in slices and fried. It is very good. Oz. 15c; $\frac{1}{4}$ lb. 45c.

BLUE HUBBARD. The squashes are of a gray-blue color, grow to large size, and the shell is very hard making it a remarkably good keeper. The quality is fine, being superior to the original Hubbard. Oz. 20c; $\frac{1}{4}$ lb. 50c.

TURNIP

Red Top White Globe. An excellent globe-shaped turnip for market or table use. Early and a heavy yielder. Oz. 15c; $\frac{1}{4}$ lb. 25c; 1b. 60c.

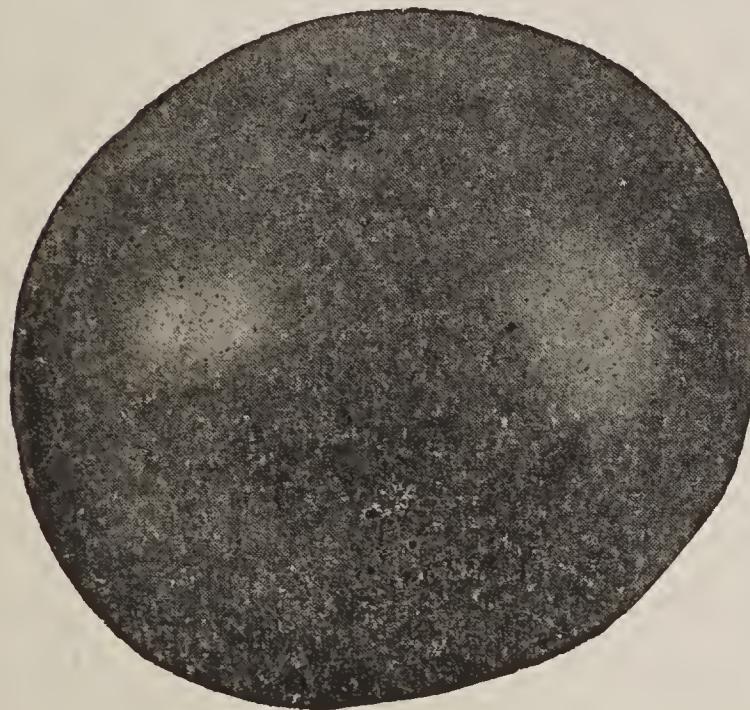
RUTA BAGA. Imp. Long Island. This is a very fine strain of Ruta Baga. Roots grow round, smooth, bright yellow with purple top, medium size and of finest quality for table use. Oz. 15c; $\frac{1}{4}$ lb. 30c.

C. H. BREWER, *Riverside Farm, RAHWAY, N. J.*

TOMATOES

Seed saved from the choicest fruits, grown expressly for seed. No matter what the price paid, or who grows the seed, there is no better seed to be obtained of the varieties I have listed.

BREWER'S FAVORITE TOMATO EARLY, PRODUCTIVE, FINE QUALITY



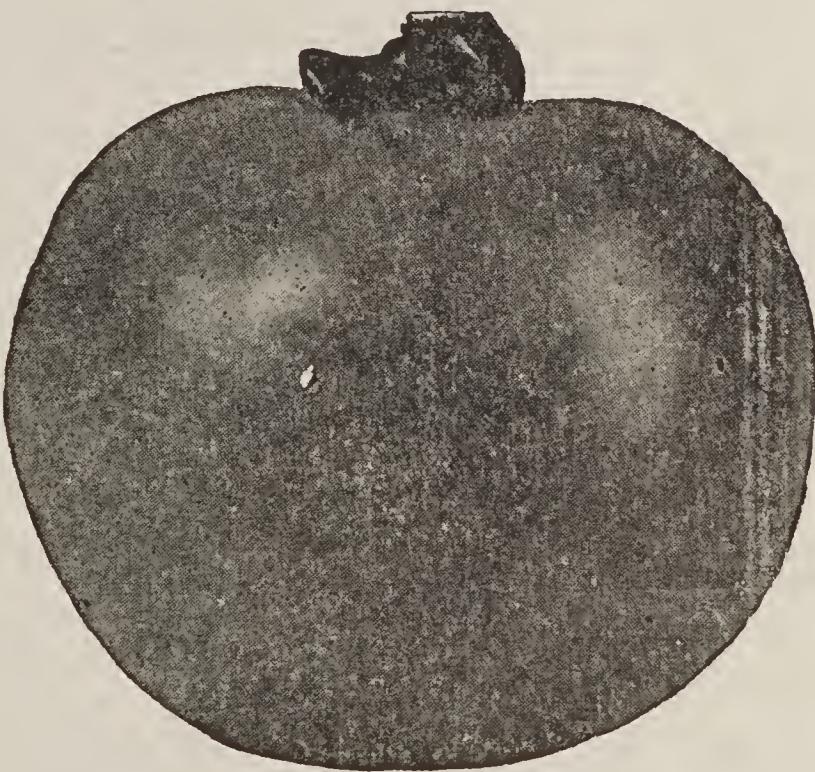
The vines are vigorous in growth, and productive of good sized fruits, which are the most solid and best quality of any tomato in the early or medium early class. The fruits ripen up fine, and hold up in size, throughout the season. It is a good keeper the flesh never becoming mealy, as do some varieties when ripe. Its fine quality makes it a grand tomato for the home garden, and as has been demonstrated the past season owing to its fine flavor Brewer's Favorite Tomato has no superior in the making of tomato juice. Tomato growers who grow for early marketing should give this variety a trial in com-

parison with any other early variety. I feel sure they will be highly pleased with the results. Give this variety a trial and it will prove your favorite tomato.
Pkt. 10c; Large Pkt. 25c; Oz. 60c; $\frac{1}{4}$ lb. \$2.00.

SCARLET TOPPER

Scarlet Topper is the best of the new varieties introduced by the late Dr. Pritchard. I have a very fine strain of this variety, The cut shows a specimen as taken from the tomatoes picked for seed.

The fruits are of good size, flesh thick, firm and of bright red color throughout. Vines of strong vigorous growth and very productive, and the fruits color perfectly right up to the stem. The quality is fine, being almost as good as Brewer's Favorite. Fine for the home garden, and market growers will find Scarlet Topper a profitable variety to grow. Oz. 50c; $\frac{1}{4}$ lb. \$1.75.



MATCHLESS. Vines vigorous in growth, producing a large crop of fine fruits smooth as an apple, fine quality, rich red in color, and unexcelled as a main crop variety. Fine for canning or market. Oz. 45c; $\frac{1}{4}$ lb. \$1.50.

Prices quoted are for Seeds, Bulbs and Plants postpaid to your address

C. H. BREWER, *Riverside Farm*, RAHWAY, N. J.

THE RUTGERS TOMATO
SECOND EARLY MAIN CROP VARIETY



Vines of stocky vigorous growth, and with an abundance of foliage protecting the fruits from the hot sun. Fruits uniform, very smooth, of good size and very solid, with small seed cavities. Flesh bright red, thick and of very good quality, being much superior to the Marglobe. For canning and tomato juice purposes the Rutgers Tomato owing to its rich, red color, and fine flavor will no doubt occupy first place. Classed as second early in ripening it will be found a valuable variety for the home garden or market.

The past season owing to wet weather I could not set plants until June 20, however they made a wonderful start, and Sept. first I started picking and continued right up to the last week in Oct. when frost came, and yet an ordinary crop of green tomatoes remained upon the plants. The Rutgers Tomato without doubt is a heavy yielder, and I can recommend this variety to all who grow tomatoes.

Seed from selected fruits which I offer as long as my supply holds out. Pkt. 10c; $\frac{1}{4}$ Oz. 20c; Oz. 60c; $\frac{1}{4}$ lb. \$2.00.

Don't make the mistake of spending time and money in the preparation and fertilization of your garden and buy any old variety because it is cheap. It pays to plant the best, and Riverside Farm Selected Varieties are all of known quality. They are varieties selected to give the greatest satisfaction to the planter.

C. H. BREWER, *Riverside Farm, RAHWAY, N. J.*

SELECTED VARIETIES

FLOWER SEEDS



In the selection of the varieties I am offering, it is my aim to select those which I know from experience are reliable, and will give satisfaction to the planter. Riverside Farm Flower Seeds are of the best strains to be obtained, grown and selected with great care.

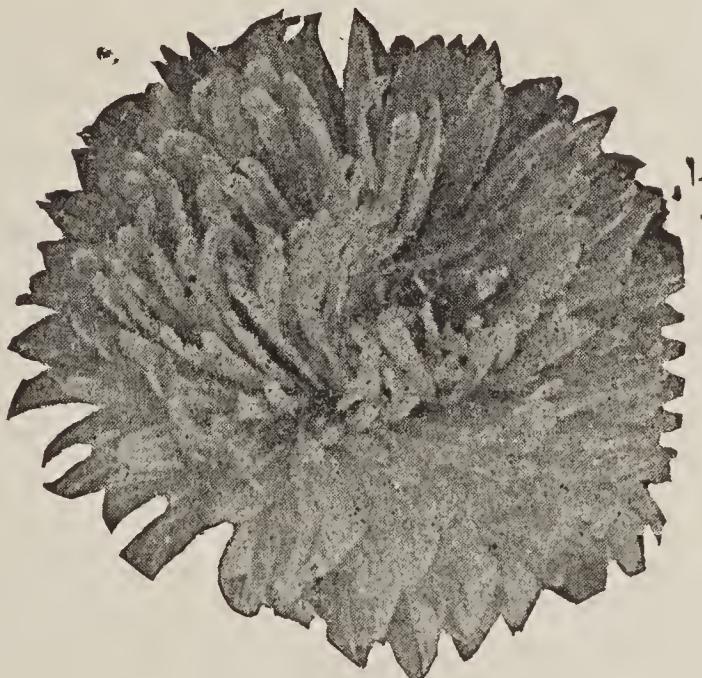
The varieties are mostly of the finest mixtures, comprising many superb colors. I aim to give you the biggest dollar value in the choicest seeds of reliable varieties in either flower or vegetable seeds to be obtained. Any 12, 10c. Pkts. your selection for One Dollar.

NOTE. The varieties marked Per. are perennials which live out over winter and grow larger and finer each year. Some of the varieties need to be divided so as not to form too large a clump for best results.



ASTERS

New Wilt-Resistant Strains.



Peerless Pink. A free bloomer, producing large flowers of a deep pink color. Plants are of strong upright growth, and flowers are produced on long stems. One of the best pink asters.

Heart of France. Plants are of strong growth, the bright garnet-red flowers are large and full, and of striking appearance. Fine for the flower bed.

New Royal. For market or the home garden, Royal Asters are unsurpassed. The flowers are large and full, with long incurved petals, colors rich and clear, and include white, pink, rose, lavender and purple. One of the best asters.

All Flower seeds are 10c. per Pkt. where not otherwise priced.



Cosmos and Dianthus

All flower seeds are 10c. per packet unless otherwise priced.

ANTIRRHINUM OR SNAPDRAGON

Half Tall. Superb mixture. Plants are of compact growth, 15 inches tall, and bloom profusely from July until late fall. The past season owing to the wonderful array of colors they were greatly admired by everybody seeing them when in bloom. They stand up well and are fine for cutting.

Tall Large Flowering. Variety mixture: A very fine strain. Plants are uniform in growth, commence flowering early, and if kept cut will continue throughout the season. My variety mixture contains many beautiful colors and is sure to please all who are fond of fine snapdragons.

Alyssum Sweet Alyssum. Fine for borders. Grows about one foot high, and is very fragrant.

Ageratum Swanley Blue. A very satisfactory annual, easily grown from seed sown in the open ground and blooms all summer.

Aquilegia Exhibition Hybrids. Per. The gracefulness of shape, and the beautiful colors make this columbine one of the most charming of all flowers. A fine border plant, and easily grown from seed.

Anchusa Italica, Dropmore variety. Per. The plants grow about 4 feet in height, and produce a profusion of rich deep sky-blue blooms during June and July. Very showy in the border.

Agrostemma Rose Champion. Per. Bright rose colored flowers produced on plants two feet tall, during July and August.

Balsam Defiance, mixed. An old garden favorite. Plants grow 18 inches high, and are thickly covered with flowers from top to bottom.

Baby's Breath Gypsophila Elegans Alba. The sprays of white flowers mixed in bouquets give them a most exquisite daintiness. Plants grow rapidly and sowings should be made every three weeks for a succession of bloom. Easily grown from seed.

Boltonia Latisquama. Per. Grows five to six feet high and bears a profusion of star shaped pinkish bloom during September and October. Fine for cutting and withstands dry conditions very well. Good for backgrounds.

CARNATION

Chebaud. They are easy to grow and make a fine display, blooming freely during July and August. The long stemmed flowers are excellent for cutting, lasting a long time in water. Fine mixed colors. Per.

Harris New Hardy. Per. plants are perfectly hardy and will bloom year after year if the flowers are kept picked and plants kept growing. They are easy to raise from seed and the flowers are very fragrant. Mixed colors.

Coreopsis Lanceolata. Per. Delights to grow in the sunshine, and produces a profusion of golden yellow flowers, fine for cutting and bouquets all during summer. Hardy and one of the best yellow flowers.

See back cover page. Riverside Farm Introductions. Not to be obtained elsewhere.



Calendula Balls Orange. Flowers large, double and a bright orange in color. The most popular calendula.

Art Shades. Many tones and shades will be found, in fact almost every known color in calendulas.

Sunshine. Bears large bright canary yellow flowers, the center petals tend to curl inward. Grows two feet tall, and blooms over a very long period.

Candytuft Fine for massing in beds, borders and along driveways. Special mixture of the brightest colors.

Canterbury Bells Canterbury Bells are hardy biennials flowering the second year from seed sown in the open ground. Single bell-shaped flowers in rose, white and blue. By many considered the most satisfactory to grow. They do well in any garden soil, but prefer a little shade.

Points on Growing Flowers

The first point on growing good flowers is to give the plants room to develop, unless this is done not much can be expected in the way of size of the flowers, or continuous bloom for a long period. Another point is to have the soil in good condition. Thoroughly fined, free from trash, and well drained as very few flowers do well in a wet soil. The point is the roots must have air and sunshine as well as plant food, in order to promote vigorous growth, necessary for the production of fine flowers.

Make it a point to stir the soil frequently, keeping out all weeds and applying a little fertilizer around the plants.

A point to be remembered in the sowing of flower seeds either in pots or boxes, is to keep the soil moist until the seeds have germinated and are up. Oftimes a little carelessness at this time will mean the loss of plants, and the seeds are considered no good.

These points kept in mind will insure success. The next point is to sow

Riverside Farm Flower Seeds
Send your order now.

C. H. BREWER, *Riverside Farm, RAHWAY, N. J.*

Clarkia There are few plants the flowers of which will give more pleasure than the brilliant flowers of the double clarkia. They are easy to grow. Plants 2 feet high, and are very pretty both in the garden and when cut for bouquets. Fine mixed colors.

Centaurea *Imperialis*. Plants grow two feet high, and produce large exquisitely fringed flowers with a delicate fragrance. Fine for cutting and bouquets. Mixed colors.

Celosia Magnificent. Mixed colors. Plants grow two feet tall, and produce magnificent feathery plumes ranging in color from red to yellow. When cut fresh and dried the flowers will retain their shape and color.

RIVERSIDE FARM COSMOS THREE FINE VARIETIES

New Early Flowering. Large graceful flowers, in pink, white and red. Starts blooming early, and is fine for cutting and decorative purposes.

New Sensation. Plants grow strong and stocky and produce wonderfully large flowers. Early flowering, and a cosmos you will enjoy having in your garden.

NEW GOLDEN COSMOS, ORANGE FLARE

The foliage is dark green and very attractive. Flowers of a golden orange color, are of large size and produced in great profusion. Blooms within 90 days from sowing of seed. A packet of this beautiful cosmos is included in the Grandmother's Garden Collection. See back page.

One Packet each, above three fine Varieties for 25c.

UNWIN'S DWARF HYBRID DAHLIAS

Real Gems of Beauty. Fine for Rock Gardens or Borders.



Dwarf Hybrid Dahlias. From a Photo.

Plants grow 18 to 24 inches high and produce a mass of single and semi-double flowers all through the season. Along the walk, in the border or for the rock garden they are sure to delight you with the gracefulness of the plants and exquisite coloring of the flowers.

They are as easy to grow from seeds as zinnias.
Pkt. 20c. 3 Pkts. for 50c.

Grow Gladiolus from seed.

Gladiolus are easily grown from seed and new varieties are produced in this way. I have saved some seed from my finest gladiolus, which I offer. Pkt. 10c; Oz. \$1.00.

C. H. BREWER, *Riverside Farm*, RAHWAY, N. J.

Daisy Shasta. Per. The pure white flowers grow to large size, and bloom profusely during summer. They are perfectly hardy, and are one of the best white flowers for cutting purposes. Easily grown from seed.

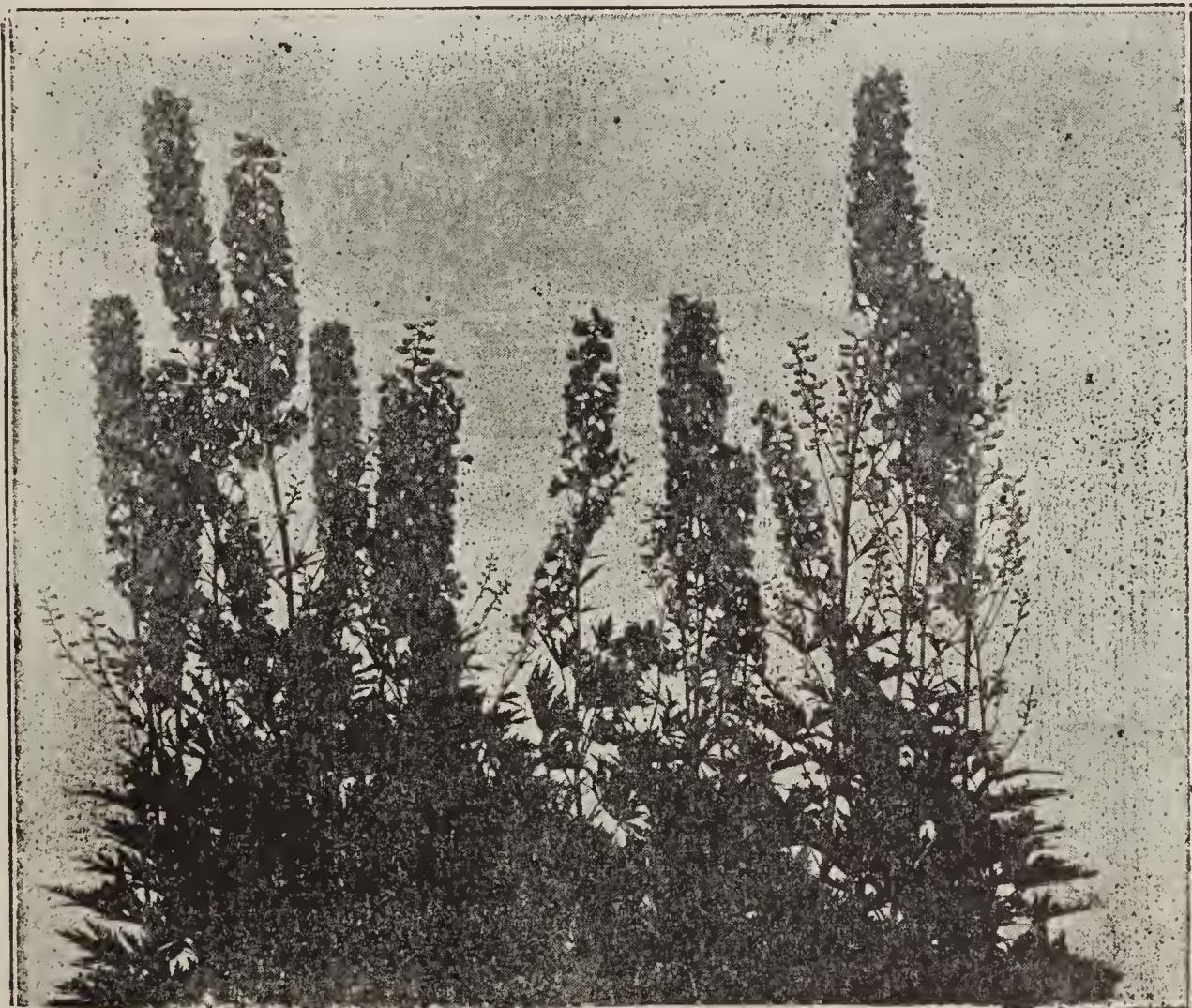
Dianthus Fine Mixed. Fine for beds or borders. Can be sown outside in the spring and will commence to bloom in a few weeks and continue until after hard freezing weather. Grows about one foot high, and the flowers are fine for cutting and making bouquets.

Hardy Pinks. Hardy pinks have always been great favorites. They grow well in any location and produce many flowers.

RIVERSIDE FARM
DELPHINIUMS

For display and cutting purposes Delphiniums with their massive, colorful spikes of flowers and stateliness of the plants creates a feeling of satisfaction to the grower perhaps more than any other perennial flower.

A deep, rich, well drained soil and a location protected from high winds will insure success in the growing of these beautiful flowers. My stock is as fine as may be had, at any price, and I am sure you will be highly pleased with Riverside Farm, Delphiniums. Packet. 25c. 3 Packets for 60c.



From a Photo. showing the upper portion of a single clump of Riverside Farm Delphiniums in flower.

Echinops Globe Thistle. Per. A stately border plant with thistle like foliage and large ball-shaped flowers. A fine background plant.

Euphorbia Snow-on-the-Mountain. Bright green foliage margined with white. Fine for cutting and mixing in with other flowers.

Eschscholtzia California Poppy. Low growing plants with bright saucer shaped flowers that spread over the ground. Produces a mass of sparkling colors all summer. Mixed colors.

Gaillardias Blanket Flower. Plants grow about 18 inches high and are not affected by hot weather. Flowers double and of various colors, making a brilliant show in the garden, or when cut for bouquets.

Grandiflora. Per. Fine for cut flowers, blooming all the season. Flowers deep yellow with maroon markings. Good for making bouquets.

Heliopsis Hardy Zinnia. Per. Plants grow 3 feet high, and bloom profusely during the summer. Flowers bright golden yellow.

Hibiscus Mallow. Per. A splendid tall growing plant, with flowers of large size, in white and shades of pink from July to September.

Hollyhock Brewer's Sunshine. Per. Medium size flowers, single and semi-double of many fine colors and a wonderful satiny gloss fairly glistening in the sunshine. Hollyhocks are fine for borders and backgrounds.

Larkspur Variety Mixture. A fine mixture of several colors, producing large spikes of flowers, very attractive in beds or borders and fine for cut flowers. Plants do best in cool and moist ground.

Lathyrus Perennial Peas. A perfectly hardy and excellent vining plant with branches 8 to 10 feet long. Blooms throughout the summer and is fine for covering rocks or fences. Flowers pink and white.

Lobelia Cardinal Flower. Per. Blooms in June. Spikes of rich crimson flowers on long stems. Thrives best in moist and shaded places.

RIVERSIDE FARM MARIGOLDS FOUR FINEST VARIETIES



Orange

Lemon

Guinea Gold

All Double Orange. These marigolds are fine. The flowers are of a deep orange color, and very double. Plants grow 3 feet high, and produce the large handsome flowers until killed by frost.

All Double Lemon. Same as above only the flowers are a light lemon color.

Yellow Supreme. A carnation type of flower of a brilliant lemon yellow color. Flowers large, with broad loose, frilled petals. Fragrant, and a very fine marigold.

Guinea Gold. The large semi-double yellow flowers which are very fragrant are borne in great profusion, standing well above the foliage. Plants are of bushy habit and bloom all summer. Fine for table decoration.

SPECIAL. One packet each of these 4 finest Marigolds for 30c.

C. H. BREWER, *Riverside Farm*, RAHWAY, N. J.

MAMMOTH BLUE MORNING GLORY

A wonderfully beautiful flower of a sky-blue color, averaging 3 inches across. For trellises, fences and porches it will prove a most beautiful sight from sunrise until afternoon, with an abundance of the enormous blue flowers. Give it a trial.

Marvel of Peru

Four O' Clock. It is an evening bloomer and will grow anywhere, and bloom all summer. Very attractive,

NASTURTIUM

Brilliant Beauties

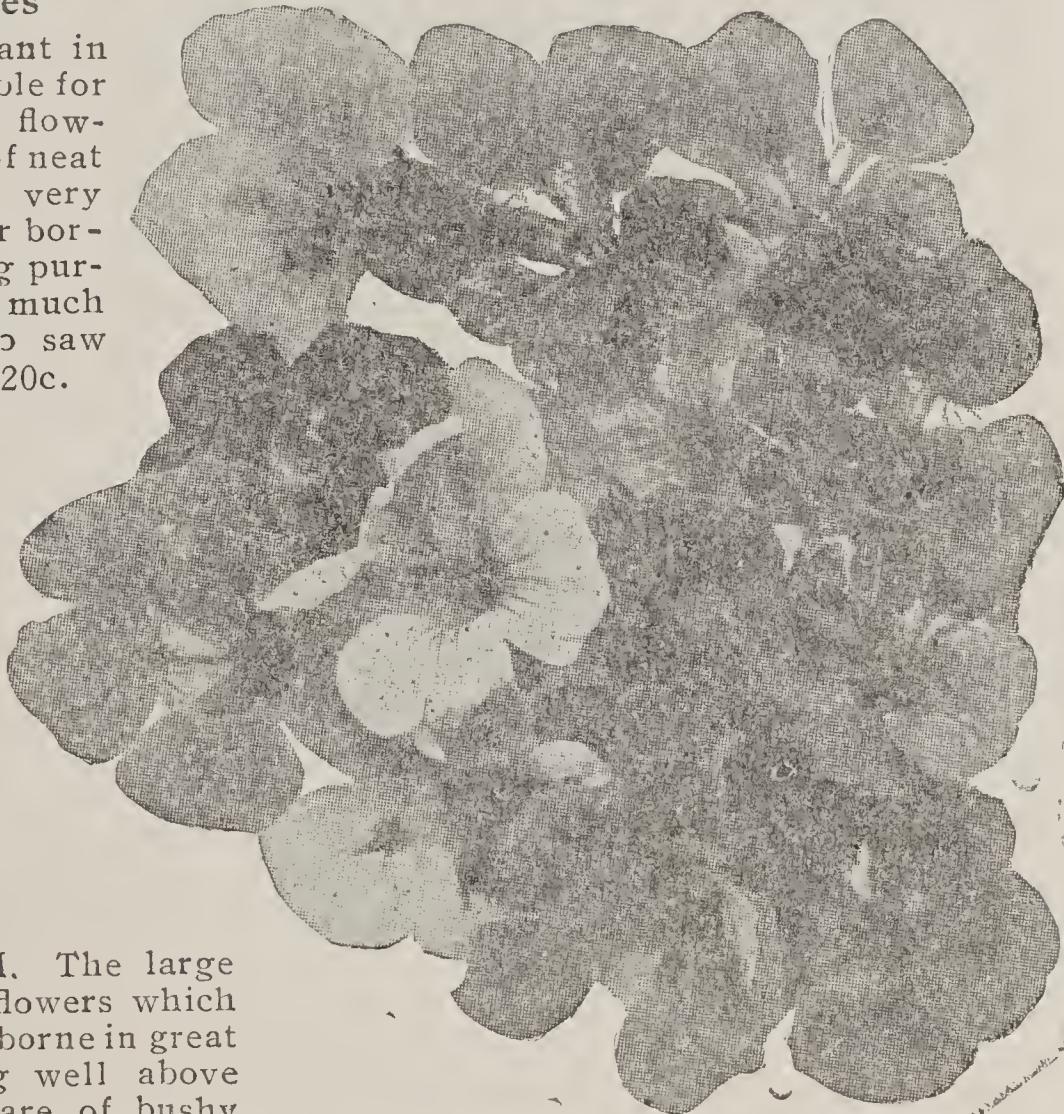
Gorgeously brilliant in colors, and remarkable for the large size of the flowers. The plants are of neat compact form, and very attractive for beds or borders and for cutting purposes. They were much admired by all who saw them in bloom. Oz. 20c.



All Flower Seeds
are 10c. per Pkt.
where not otherwise
priced. Any
12, 10c. Pkts. for
\$1.00.



GOLDEN GLEAM. The large semi-double yellow flowers which are very fragrant are borne in great profusion, standing well above the foliage. Plants are of bushy habit and bloom all summer. Fine for table decoration. Oz. 25c.



RIVERSIDE FARM PANSIES

Pansies are great favorites and may be had the greater part of the year if planted in a cool, partly shaded place and given plenty of moisture. Seed started in the house in March will produce fine flowers all summer and fall, and do well the second year if given a light mulch during winter.

New Swiss Giants. There are no better pansies than Swiss Giants. They grow to large size, and are of velvety texture. The range of colors is gorgeous, having many red and brown shades. If you want to grow fine pansies sow some Swiss Giants which I offer in a very fine mixture. Packet, 20c.

Giant Trimerdeau. They form compact free flowering plants, producing wonderfully large flowers. This is a fine mixture of the named varieties of Trimerdeau Pansies and will give great satisfaction. Give them a trial.

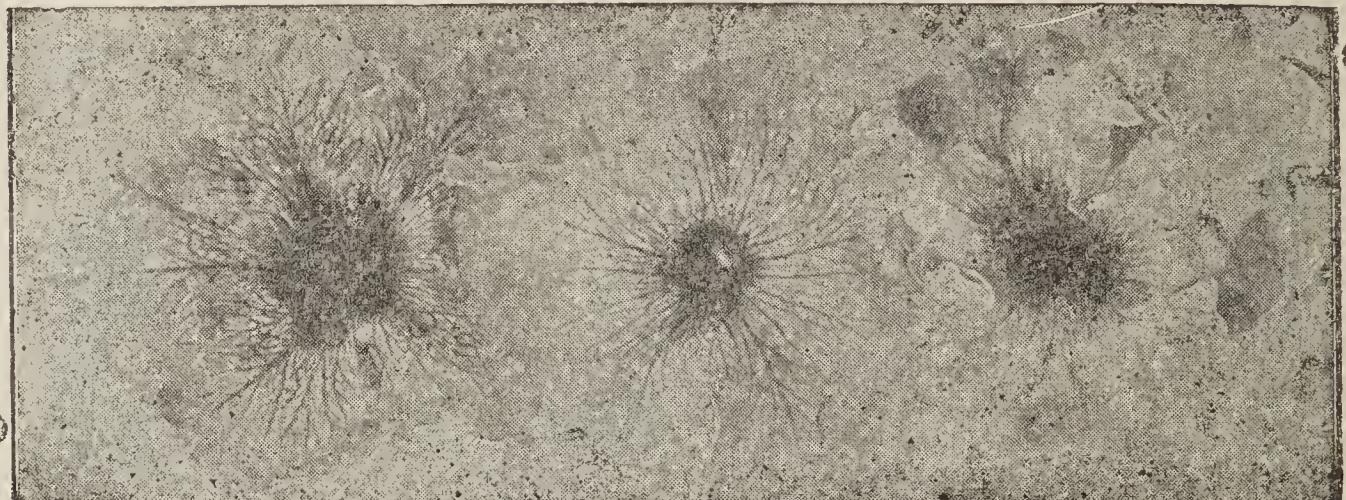
Grandmother's Garden, a collection of 6 packets choice annual flowers for 25c. See back page for list of varieties in this collection.

C. H. BREWER, *Riverside Farm*, RAHWAY, N. J.

RIVERSIDE FARM PETUNIAS

EXCELSIOR PETUNIAS. See cut from Photo. front cover.

Remarkable for not only the self colors and wonderful blends, but also striping and bordering of the flowers. You will be highly pleased with Excelsior Petunias.



New Defiance. Flowers are large, and of varied and beautiful colors. Blooms profusely from midsummer until frost. Per packet, 20c.

Celestial Rose. Plants of low growth are very compact, and produce a mass of bright pink flowers all throughout the season. Fine for bedding purposes.

Elks Purple. This is a very fine purple, the flowers being of a deep velvety texture and are produced in great profusion. Plants of vigorous growth. Pkt. 15c.

Dwarf Giants of California. Fine for bedding purposes and growing in pots. The large flowers of many colors are borne on dwarf compact plants. Pkt. 20c.

Phlox Drummondii Grandiflora, mixed colors. The plants start blooming early and continue until late in the fall. For mass effect, and borders where a brilliant display of colors is desired, plant phlox.

Portulaca A most effective plant along walks, for carpet bedding and in the rock garden. Plants of spreading habit and bloom freely all summer. Rose flowered, mixed colors.

Poppies Oriental. Per. Mammoth bright red flowers early in June. When once started the plants live for years, getting better each year.

Shirley. Ruffled and semi-double flowers in shades of pink, rose and scarlet. A very fine strain, easy to grow and will please you.

Sweet Briar. A new double Shirley of enchanting rose pink. Lasts well in water.

New Cardinal. The wonderful fluffiness, large size, and colors of the flowers is amazing. The character of growth, early and continuous bloom throughout a longer season than other varieties makes this poppy of wonderful value in the garden.

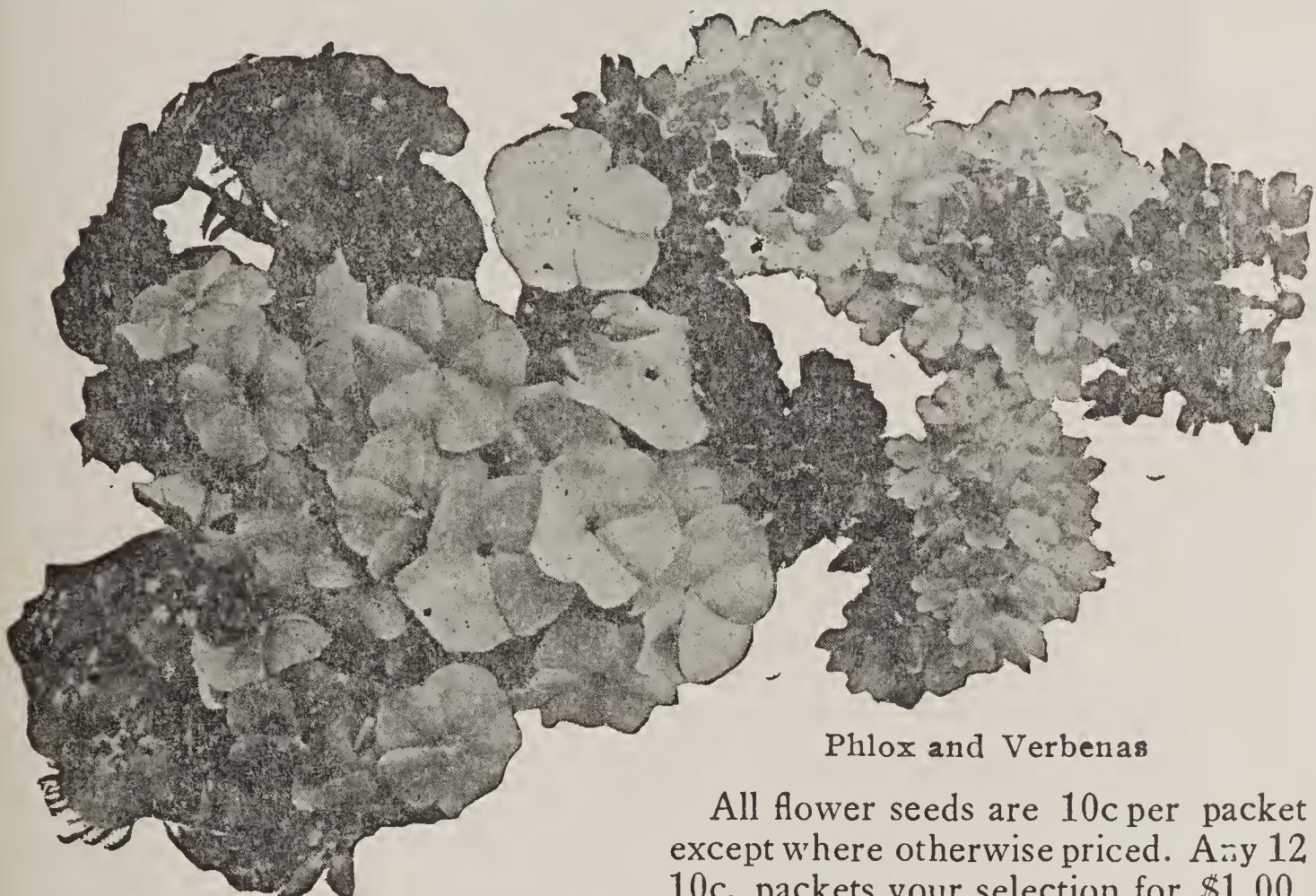
Pyrethrum Painted Daisy. Per. Flowers on long stems are produced in shades of red and pink. Blooms early and is fine for cutting.

Rudbeckia Purpurea. Per. A very attractive hardy flower, blooming during August and September. Plants grow 3 feet high and produce large flowers with a dark center, and drooping petals of a lilac shade.

SPENCER SUPERB, SWEET PEAS

The best for sowing for midseason blooming. It contains the most desirable colors in Spencer sweet peas, and is much superior to the ordinary mixture of Spencer sweet peas offered. You will be pleased with this superb mixture, and the wonderful colors and beauty of the flowers. Oz. 20c; $\frac{1}{4}$ lb. 60c.

All Flower seeds are 10c. per Pkt. where not otherwise priced.



Phlox and Verbenas

All flower seeds are 10c per packet except where otherwise priced. Any 12 10c. packets your selection for \$1.00.

Strawflowers

They are easy to grow, fine for beds or borders, and the flowers may be cut and dried for winter bouquets. Should be planted in full sunlight, and the plants spaced two feet apart for best results. Several choice colors in mixture.

Salpiglossis

Emperor Mixture. Produces beautiful velvety flowers with gold veining. Plants grow 2 to 3 feet high, and make a wonderful display in beds or borders.

Scabiosa

Variety Mixture. One of the nicest flowers for bouquets, having long stems, and will last for a week in water. They are easily grown and the colors are gorgeous, ranging from white to almost black,

Salvia

Splendens. Spikes of bright scarlet flowers, produced from mid-summer until frost. Plants grow 3 feet tall, and are very showy.

Farinacea, Blue Bedder. Light blue flowers along tall graceful stems. Pkt. 15c.

Sidelcea

Pink Beauty. Per. A very attractive plant. The pink flowers are borne on long graceful stems. Blooms in early summer, but if cut back before going to seed will bloom again in the fall. Height 3 to 4 feet.

Stokesia

Cyanea. Per. Produces large flowers of a beautiful shade of blue. Will grow and bloom all summer in any sunny situation.

Tritoma

Pfitzeri. Per. A very attractive plant for the border. The spikes of flowers, of a bright orange-scarlet are fine for cutting.

Verbena

Riverside Mammoth. Flowers much larger than the ordinary verbenas, and the colors are deeper and brighter. They are fine for beds and borders. Several colors in splendid mixture.

Zinnias

Giant Dahlia Flowered. See inside page, back cover. Plants grow 2 to 3 feet tall, and bloom profusely from midsummer until frost.

New Fantasy. Almost attractive new type of Zinnia. The twisted and curled petals of the flowers give this Zinnia a distinct feature, and the colors are fine.

Tom Thumb. Plants grow about 1 foot high, and bloom profusely all through the season. Fine for borders and in the rock garden. Mixed colors.

C. H. BREWER, *Riverside Farm, RAHWAY, N. J.*

GLADIOLUS

The Grandest of all the Summer Garden Flowers

Gladiolus are easy to grow and should be planted more liberally. There is no other flower that will last longer, or is better for table bouquets than a bunch of gladiolus. My gladiolus as grown in mixture have won much favorable comment by those who have seen them in bloom. At the special low price I am offering these choice bulbs you can afford to plant liberally.

O. K. MIXTURE. This is composed mostly of named varieties and has a wide range of colors and continues in bloom for a long time. The bulbs are fine and of large size, in fact I do not believe you can purchase better bulbs at any price.

First Size, 12 for 50c. 25 for \$1.00 postpaid.

Second Size, 12 for 25c. 25 for 50c. postpaid.

SPECIAL, 100 FIRST SIZE BULBS FOR \$3.00.

Sent prepaid to your address. Order early. Bulbs will be sent as soon as weather conditions permit. Fine for roadside stand sales. Give them a trial.

GRAND NEW GLADIOLUS, WESTFIELD

See cut back cover page. This new Gladiolus has won the admiration of everybody seeing it in bloom. It is hard to describe, perhaps the best I can say is that it has a white ground, splotched and veined with light and darker shades of carmine color, blending out to a delicate pink. It is a good grower, producing large spikes with 12 to 14 flowers under favorable conditions. I am now offering this beautiful new Gladiolus at an unheadd of low price for a variety of its class. Try some.

PRICE. Large Bulbs, 20c. each. 3 for 50c. 12 for \$1.50 postpaid.

TIGRIDIAS

Known also as Tiger Flower. It is an odd and brilliant colored flower, very attractive, and blooms all summer. Succeeds in ordinary soil, the culture and care of the bulbs being the same as for gladiolus. Order a few bulbs I know you will be much pleased with the gorgeous flowers when in bloom. 10c. each. 12 for \$1.00.

GRANDMOTHER'S GARDEN

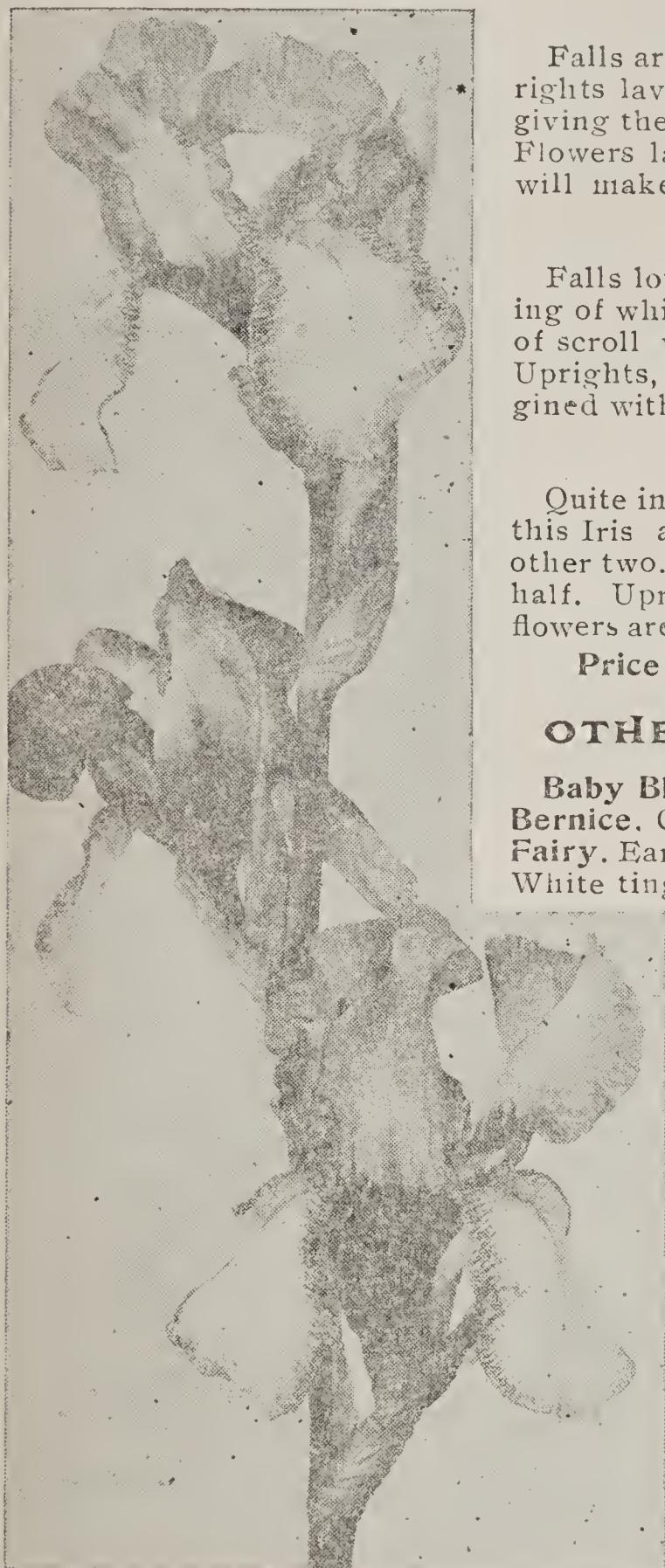
6 Pkts. Annual Flower Seeds for 25c.

One packet each of the following choice varieties. **Centaurea**, Fine mixed. **Cosmos**, Orange Flare. **Marigold**, Guinea Gold. **Phlox Drummondii**, Mixed colors. **Scabiosa**, Variety mixture, and my special **Dahlia Flowered Zinnias**, in a variety of colors.

I am able to make this offer which is at less than half price only because I have a good supply of these seeds of my own growing. I know there is a whole lot of real flower pleasure done up in this collection, which is easy to obtain when you plant Riverside Farm Flower Seeds. All are easy to grow and by giving them plenty of room to develop will produce an abundance of flowers all through the season. Order a Grandmother's Garden, if not for yourself, for the children or as a present to some friend.

3 NEW JERSEY IRIS RIVERSIDE FARM INTRODUCTIONS

Iris make good cut flowers and produce a wonderful display in May and June. Mass planting of 3 to 6 of a variety makes a very effective display.



New Iris, Jersey Queen

Irises are hardy and of easy culture and can be planted almost any time. I would advise July and August planting for best results. Irises must be planted shallow and will do best in a sunny, well drained location and in loose, mellow soil.

JERSEY QUEEN

Falls are white, with lavender border. Uprights lavender and white, delicately blended, giving the flower an orchid like appearance. Flowers large, and in group or border planting will make a fine display.

JERSEY BELLE

Falls lower half a rich purple with light edging of white, the upper portion showing a sort of scroll work in white over purple ground. Uprights, outside white, inside blotched or margined with purple. It is very attractive.

JERSEY GEM

Quite in contrast to the above two in color, this Iris adds much in combination with the other two. Falls a rich velvety maroon, lower half. Uprights shaded a coppery bronze. The flowers are well placed, and it is a free bloomer.

Price 35c. each, 3 for \$1.00 postpaid.

OTHER CHOICE VARIETIES

Baby Blue. Good for low mass planting. Dr.

Bernice. Coppery bronze, velvety crimson falls.

Fairy. Early, white bordered blue. **Florentina.**

White tinged lilac. **George Joerg.** Very early,

white. **Gipsy Queen** Yellow and maroon. Tall, strong. **Gen. Dewitt.**

Red and purple. **Germanica.** Early.

Blue and yellow. **Her Majesty.**

Rose pink, veined crimson. **Jacqueline.**

Brown tones. **Juniata.** Blue, violet.

Large, fragrant. **Kaleidoscope.**

Maroon falls, striped, blotched, no two alike. **King.**

Maroon, bordered yellow. **Lady James.**

Violet, veined. **Mme. Chereau.**

White, frilled blue. **Purple King.**

Purple. **Rein Nixe.** White and violet, with attractive border. Large.

Price above choice varieties, 10c. each. 12 for \$1.00 postpaid.

SPECIAL OFFER

The above 17 varieties and one each of the 3 Jersey Iris, 20 fine plants in all for \$2.50. This is a bargain in fine Iris. Order now.

C. H. BREWER, *Riverside Farm, Rahway, N. J.*

NEW HARDY PHLOX

Hardy Phlox when once planted grow more showy every year, and make a fine display of color during a long season.



Miss Durrell. See Illustration. Large trusses, pure white with lavender star in center of the flowers. Wonderfully fragrant and a good bloomer.

Lady June. Starts blooming in June and continues all season. Flowers a beautiful blend of dark pink and white, with crimson ring in center of the flower.

Betty Snow. Everybody seeing this phlox in bloom have commented upon the pure whiteness of the flowers. Large trusses, absolutely white.

Garnet Rose. A bright color, showing up well from a distance. Free bloomer.

Miriam. White with pinkish blend and darker ring in center of the flower. A profuse bloomer and very attractive. These five varieties will make a fine display.

Price, 20c. each, 3 for 50c. One each of the five varieties for 75c.

TEN CHOICE PEONIES ALL HIGH RATEING VARIETIES

Augustin D' Hour. Large, brilliant red. Medium early.

Albert Crousse. Large compact flower with tinted flesh-pink center.

Baroness Schroeder. Flesh-white, fragrant, and a free bloomer.

Candidissima. Sulphur yellow, with white ground petals. Large, early.

Duchess De Nemours. White, a free bloomer, and flowers keep well when cut.

Eudalia Superba. Old-rose pink, very fragrant. Extra early.

Felix Crousse. Midseason. Large, rich red flowers. One of the best red varieties.

Festiva Maxima. Pure white with crimson flakes on a few central petals.

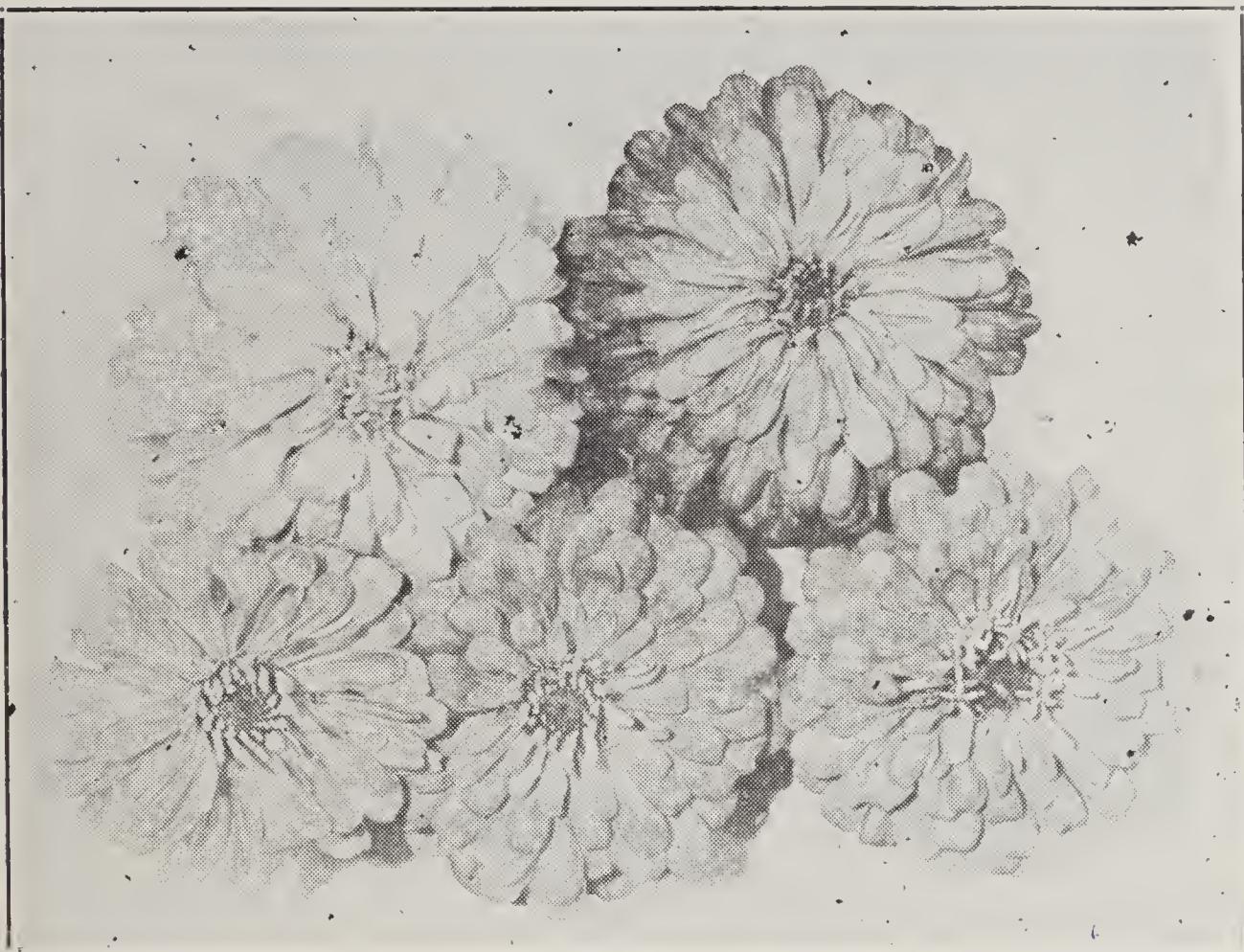
Marie Jacquin. Pale pink, changes to white with creamy tones.

Modiste Guerin. Dark rose with violet tint. Large, early.

PRICE. Any above varieties 40c. each. The ten varieties for \$3.50.

GIANT DAHLIA FLOWERED ZINNIAS

The past season these zinnias growing for seed attracted much attention owing to their many bright colors, and large size of the flowers.



From a Photo. Plants grow 2 to 3 feet tall, and bloom profusely from mid-summer until frost. To grow the finest flowers the plants should be spaced at least 24 inches apart, in good soil, in a sunny location and given water freely. This is my special stock, and seed is saved only from the finest flowers.

For other varieties see inside page. Packet, 10c. 3 Pkts. for 25c.



**TO GROW BETTER FLOWERS
TO GET MORE ENJOYMENT
FROM OUTDOOR LIFE**

read **FARM and GARDEN MAGAZINE**, the garden, poultry and market growing guide of thousands of folks like you and me.

I recommend it most heartily. Issued Monthly. One Dollar for Two Years.

Send subscriptions to

C. H. BREWER, RAHWAY, N. J.



RIVERSIDE FARM
INTRODUCTIONS
NEW VARIETIES

Not obtainable elsewhere

Have won much praise from people seeing them in bloom at Riverside Farm the past two seasons.

I know that you will be highly pleased with these new varieties, and want you to have them in your garden. I have priced them at prices you can afford. Give them a trial.

HERE THEY ARE
3 NEW JERSEY IRIS

Jersey Belle, Jersey Gem and Jersey Queen. See inside page, Iris.

Price, 35c. each. 3 for \$1.00.

5 NEW PHLOX

Lady June, very early. Miss Durrell, wonderfully fragrant. Betty Snow, a pure white. Garnet Rose and Miriam.

See inside page, New Hardy Phlox.
Price, 20c. each. 3 for 50c. One each of the five varieties for 75c.

**NEW GLADIOLUS
WESTFIELD**

First offered in 1932 this beautiful New Gladiolus has won many fine compliments. The illustration does not do it justice, for to realize the beauty and delicate blending and color of the flower it must be seen to be appreciated.

Having increased my stock the past season I am now offering this new Gladiolus at an unheard of low price for a variety of its class. Large bulbs.

Price, 20c. each. 3 for 50c. 12 for \$1.50 postpaid. Order early.

**TOMATO
BREWER'S FAVORITE**

Combines earliness, good size, fine quality and productiveness. Fast becoming popular. Will be your favorite too if you grow it. See inside page.



C. H. BREWER
Riverside Farm, Rahway, N. J.